Partnership Terms and Conditions

Community Radio, Inc. is a nonprofit 501(c)(3) organization licensed by the Federal Communications Commission as a noncommercial educational radio station. The FCC grants "enhanced underwriting," permitting us to broadcast donor and underwriter acknowledgments from <u>for-profit entities</u>. These acknowledgments can include logos, slogans identifying, but not promoting, sponsoring businesses, business location information, value-neutral product descriptions, and brand and trade names along with product or service listings. Subjects prohibited in underwriting announcements include price information, calls to action, inducements to buy, sell, rent, or lease, and language implying favorable comparisons to other businesses or competitors.

Examples of announcements that violate this rule:

- Announcements containing price information. This would include any announcement of interest rate information
 or other indication of savings or value associated with the product. An example of such an announcement is:
 "7.7% interest rate available now."
- Announcements containing a call to action. Examples of such announcements are: "Stop by our showroom to see a model", or "Try product X next time you buy oil."
- Announcements containing an inducement to buy, sell, rent, or lease. Examples of such announcements are: "Six months' free service"; or "A bonus available this week"; or "Special gift for the first 50 visitors."

Announcements/Scheduling

- On-air announcements serve to show appreciation, not to promote for-profit entities.
- All announcements adhere to FCC guidelines. We do not accept pre-recorded announcements.
- On-air announcements cannot be altered post-production.
- We reserve the right to deny or remove on-air or scheduled content.
- Placement of on-air spots is at our discretion.

Cancellation/Termination

- In case of termination, we will continue to air announcements equal to the donation amount.
- No refunds will be issued; all donations are final.

Social Media/Publication

- We reserve the right to deny or remove client content from our platforms.
- Client images and content are used solely for acknowledgment purposes with permission.
- The client's use of our materials requires our prior consent.

Barters

- Goods/services exchanged must be of equivalent value.
- Barter agreements are final.

General

- Terms and conditions may change at any time.
- This agreement constitutes the entire understanding between us and the client.
- We do not guarantee outcomes.
- Alteration of these terms by the client is prohibited.

By submitting, you acknowledge that you have read and agree to the terms and conditions outlined in this agreement provided by Community Radio, Inc.